



Commercial Finance

Simple, Quick, Affordable

Find out how a wine storage facility utilized Heatcraft Commercial Finance to bundle their needs into a convenient and affordable monthly payment.

Project Overview:

A wine merchant in Washington State was expanding their capacity by opening a second fulfillment center. The facility needed to be equipped with a refrigeration system to maintain the wines at the appropriate temperature prior to shipping.

The contractor bidding on the job specified a Heatcraft 15 HP refrigeration system to provide cooling to this facility. Total project cost, including installation and ancillary products, was estimated at \$54,156, a sizeable investment for the small wine storage facility. Understanding the challenges facing the customer, the contractor reached out to **Heatcraft Commercial Finance** to see if financing could be a viable option for the customer.

Working with the contractor and customer, Heatcraft Commercial Finance approved financing for the facility—resulting in monthly payments of \$1,144 versus an upfront investment of \$54,156! The wine merchant was pleased with the outcome and selected the contractor to complete the project.

The contractor was thrilled:

“Having a financing option helped close the project for me. I appreciated how quick and responsive Heatcraft Commercial Finance was and they made it easy for me throughout the process.”

Project Total: \$54,156

Monthly payment through Heatcraft Commercial Finance: \$1,144

Project Components:

- Heatcraft 15 HP air cooled Discus™ condensing unit
- Heatcraft air defrost large unit coolers
- Single stage temperature controls
- Installation and other services

Why Finance?

100% Total Project Financing

End-users receive the total financing solution by bundling commercial refrigeration equipment, installation, monitoring, extended warranties, maintenance programs and other ancillary services into one easy monthly payment.

Heatcraft Commercial Finance

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